





| BOARD OF DIRECTORS COMMUNITY RELATIONS COMMITTEE MEETING MINUTES – WEDNESDAY, JUNE 7, 2023 | | | |
|--|-------------------|---------------------------------|--------|
| AGENDA ITEM | CONCLUSION/ACTION | FOLLOW UP/ RESPONSIBLE PARTY | FINAL? |
| DISCUSSION | | | |
| CALL TO ORDER | | | |
| The meeting, which was held virtually pursuant to Palomar Health Board Resolution No. 01.10.22(03)-03, was called to order at 3:31 p.m. by Board Committee Chair Terry Corrales | | | |
| NOTICE OF MEETING | | | |
| Notice of meeting was posted at Palomar Health’s Administrative Office. The meeting notice was also posted with the full agenda packet on the Palomar Health website on Friday, June 2, 2023 which is consistent with legal requirements | | | |
| 1. ESTABLISHMENT OF QUORUM | | | |
| Quorum comprised of Chairperson Corrales, Director Pacheco, Director Edwards-Tate | | | |
| 2. PUBLIC COMMENTS | | | |
| There were no public comments | | | |
| 3. WELCOME/INTRODUCTIONS: | | | |
| Chairperson Corrales initiated attendance roll call and welcome | | | |
| 4. *ACTION ITEMS | | | |
| a. *Minutes: Board of Directors Community Relations Committee Meeting – Wednesday, April 5, 2023 | | | |

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| DISCUSSION | | | |
| <ul style="list-style-type: none"> No discussion | <p>MOTION: By Director Pacheco 2nd by Director Edwards-Tate, and carried to recommend approval of the minutes of Wednesday, April 5, 2023 Board Community Relations Committee as presented</p> <p>Chairperson Corrales – Aye Director Pacheco – Aye Director Edwards-Tate – Aye</p> | NA | Y |
| 5. STANDING ITEMS | | | |
| a. Community Initiative | | | |
| Utilizing the attached documents, Palomar Health Care Transitions / Home Care Director Vernon Pertelle provided program update: | | | |
| <ul style="list-style-type: none"> Community Outreach Program partners with local organizations to meet health and education needs in our community | | | |
| b. Patient Experience Focus Group Update | | | |
| Utilizing the attached document, Palomar Health Senior Director Quality/Patient Safety/Infection Control, Stroke Program Valerie Martinez and Director Patient Experience Suz Fisher provided the Patient Experience Focus Group update: | | | |
| <ul style="list-style-type: none"> 2023 work plan to focus on membership to include diversity and term limits All members are former patients for real experience feedback Based on patient feedback themes and responses, environmental services now leave a tent card notifying the patient when the room is cleaned while the patient is out | | | |
| c. Foundation Update | | | |
| Utilizing the attached document, Palomar Health Foundation Board Member Jorge Monraz provided the Foundation update: | | | |
| <ul style="list-style-type: none"> Summer events outlined: On The Board Walk; Middle School MD Program; Health Rocks Gala featuring Jason Miraz | | | |
| d. Marketing Update | | | |

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| <p>DISCUSSION</p> <p>Utilizing the attached document, InnoVision Account Executive Jordan O’Keefe provided the Marketing update:</p> <ul style="list-style-type: none"> • Highlighting True Champions utilized as creative strategy to communicate the extraordinary experience expected from Palomar Health • Print campaigns continue celebrating the accomplishments of our Board of Directors • Nursing recruitment efforts continue with media support across radio endorsements, digital ads, print and local news coverage • Billboard placement on I-805 and I-78 shared • Palomar Health will be one of the presenting sponsors of the Big Bay Boom fireworks shows in San Diego again this year with coverage hosted by Fox 5 News | | | |
| <p>FINAL ADJOURNMENT</p> | | | |
| <p>Chairperson Corrales adjourned the meeting at 4:28 p.m.</p> | | | |
| <p>SIGNATURES:</p> |  Terry Corrales, RN | <p align="center">COMMITTEE CHAIR</p> | |
| |  Tina Bassett | <p align="center">COMMITTEE SECRETARY</p> | |

